



EXPO PROGRAM GUIDE:

Full Colour Display advertising is available in the Official Expo Program which is the leading source of publicity for the Expo and has a print circulation of 35,000 and Online exposure to 60,000 visitors. Space is limited and exhibitors have priority.

- 20,000 Programs distributed to Practitioner Clinics, health food shops, bookshops, libraries and cafes throughout Perth and regional centres
- 10,000 Programs mailed directly to Expo attendees and Subscribers
- 5,000 Programs handed to visitors at the Expo
- 60,000 Viewed by Online visitors at www.consciousliving.net.au
- 6,000 Programs emailed to E-Newsletter Subscribers throughout Australia

ADVERTISING RATES (Height mm x Width mm)

Inside Front Cover	270 x 205	\$2985.00
Inside Back Cover	270 x 205	\$2850.00
Outside Back Cover	270 x 205	\$3269.00
Full Page	270 x 205	\$2842.00
Half Page	120 x 188	\$1642.00
Third Page	120 x 124	\$1192.00
Quarter Page	120 x 90	\$ 957.00
Sixth Page	120 x 60	\$ 724.00
Twelfth Page	60 x 60	\$ 412.00
Twenty Fourth Page	60 x 30	\$ 247.00
Inserts in Program Mailing	\$330.00 per 1,000	Exhibitors Save 20%
Inserts in Showbag	\$200.00 per 1,000	Exhibitors save 20%

Please note all advertising rates are inclusive of GST but do not include artwork production costs. Please supply artwork in accordance with our specifications. **Bookings close June 30th** . Full payment is due with artwork.

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