

## ADVERTISING RATES

### DISPLAY ADVERTISING

Size of Advertisement	Single Issue	Yearly (4 print issues, 20% discount)	Yearly, Paid per month
<b>Full Page</b> 240mm H x 180mm W or 275mm H x 210mm W (full bleed)	\$1650	\$5280	\$462
<b>Half Page</b> 120mm H x 190mm W or 240mm H x 90mm W	\$1260	\$4032	\$353
<b>Quarter Page</b> 120mm H x 90mm W or 60mm H x 180mm W	\$734	\$2349	\$206

**Special Offer:** Buy a yearly advertising series and receive a 20% discount on the normal advertising rates PLUS get one free editorial profile in the print magazine.

### RESOURCE DIRECTORY

Size of Advertisement	Single Issue	Yearly (4 print issues, 20% discount)	Special Print + Online Package ** (see details of offer below)
<b>Sixth Page</b> 120mm H x 60mm W or 60mm H x 125mm W	\$568	\$1818 12 x monthly payment \$159	\$2066 12 x monthly payment \$181
<b>Twelfth Page</b> 60mm H x 60mm W	\$316	\$1012 12 x monthly payment \$88	\$1260 12 x monthly payment \$110
<b>Twenty-Fourth Page</b> 30mm H x 60mm W	\$173	\$554 12 x monthly payment \$49	\$802 12 x monthly payment \$70

#### \*\*Special Print + Online Package:

- Normal advertising in print magazine for a year (4 print issues).
- 1 x single 300 word editorial profile in the Conscious Living Online Directory for 12 months, with links to your website and email.
- Free access to list your events in the Online Events Calendar for 12 months.
- Option to pay monthly (5% loading applies).

**Note:** The above prices for display advertising and the resource directory do not include production, artwork or typesetting costs. We are happy to provide this service for you at an additional charge.

## ONLINE DIRECTORY

Be part of Conscious Living's Online Directory:

Options	Single Directory	Single Web Profile	Premium VIP Package
Cost	\$137.50	\$247.50	\$896.50
Business Card Listing – business name, logo/image, address, telephone, fax	✓ ( 1 category)	✗	✗
300 Word Profile + image/logo	✗	✓ (1 category)	✓ (3 categories)
Links to website & email	✗	✓	✓
Use of Online Events Calendar	✗	✗	✓
Ability to upload articles, testimonials, video links	✗	✗	✓
12 month subscription to Conscious Living Magazine	✗	✗	✓
Membership of Conscious Living (includes discounts and privileges)	✗	✗	✓

Note: All packages include 12 months listing on the online directory

## SPECIAL ADVERTISING PACKAGES

### Quarter Page Editorial Package

~~\$1700~~, now **\$895**  
**That's a 50% discount**

Package Includes:

- Quarter Page Editorial on your products or services (Maximum 150 words), including production (writing or typesetting). This includes an image or logo and contact details for your company.
- 1 x single 150 word editorial profile in the Conscious Living Online Directory for 12 months, with links to your website and email.
- Free access to list your events in the Online Events Calendar for 12 months.

### Gifts that Inspire Section

**\$495**

Package Includes:

- 100 word blurb on product / service in Gifts to Inspire Section
- Image or logo
- Contact details
- Our gift to you – complementary single 150 word web page profile on Conscious Living Online Directory for 12 months, valued at \$247.50

## Online Advantage Package

~~\$7076~~, now \$4224

or 12 x monthly payment \$370

**PAY UP FRONT AND RECEIVE A FURTHER 10% DISCOUNT ... PAY ONLY \$3802**

Reach over 360,000 readers with our 12 month integrated print magazine, website banner and online directory advertising campaign. This package includes:

- A free editorial in one edition of the Conscious Living Print Magazine throughout the year.
- 1 x square banner advertisement (155mm x 155mm) on the Conscious Living Website for 12 months. The advertisement can include links to your online directory profile and your website.
- Inclusion of your banner advertisement, with links to your website, in the Conscious Living's regular e-newsletter.
- A personal web page profile of 300 words, including an image and links to your email and website, in the Conscious Living Online Directory for 12 months under the category of your choice.
- Access to Conscious Living Events Calendar for 12 months to promote your upcoming events or courses.
- 4 x full colour, quarter page advertisements printed in the Conscious Living Magazine for 12 months.
- Free artwork and typesetting production of your advertisement and editorial.
- Free PDF file of your advertisement and editorial which you can use in future marketing materials.

## FURTHER INFORMATION

For further information or bookings, please contact Patricia or Nikki at:

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