

ADVERTISING RATES

DISPLAY ADVERTISING

Size of Advertisement	Single Issue	Yearly (4 print issues, 20% discount)	Yearly, Paid per month
Full Page 240mm H x 180mm W or 275mm H x 210mm W (full bleed)	\$1650	\$5280	\$462
Half Page 120mm H x 190mm W or 240mm H x 90mm W	\$1260	\$4032	\$353
Quarter Page 120mm H x 90mm W or 60mm H x 180mm W	\$734	\$2349	\$206

Special Offer: Buy a yearly advertising series and receive a 20% discount on the normal advertising rates PLUS get one free editorial profile in the print magazine.

RESOURCE DIRECTORY

Size of Advertisement	Single Issue	Yearly (4 print issues, 20% discount)	Special Print + Online Package ** <small>(see details of offer below)</small>
Sixth Page 120mm H x 60mm W or 60mm H x 125mm W	\$568	\$1818 12 x monthly payment \$159	\$2066 12 x monthly payment \$181
Twelfth Page 60mm H x 60mm W	\$316	\$1012 12 x monthly payment \$88	\$1260 12 x monthly payment \$110
Twenty-Fourth Page 30mm H x 60mm W	\$173	\$554 12 x monthly payment \$49	\$802 12 x monthly payment \$70

**Special Print + Online Package:

- Normal advertising in print magazine for a year (4 print issues).
- 1 x single 300 word editorial profile in the Conscious Living Online Directory for 12 months, with links to your website and email.
- Free access to list your events in the Online Events Calendar for 12 months.
- Option to pay monthly (5% loading applies).

Note: The above prices for display advertising and the resource directory do not include production, artwork or typesetting costs. We are happy to provide this service for you at an additional charge.

ONLINE DIRECTORY RATES

Be part of Conscious Living's Online Directory:

Options	Single Directory	Single Web Profile	Premium VIP Package
Cost	\$137.50	\$247.50	\$896.50
Business Card Listing – business name, logo/image, address, telephone, fax	✓ (1 category)	✗	✗
300 Word Profile + image/logo	✗	✓ (1 category)	✓ (3 categories)
Links to website & email	✗	✓	✓
Use of Online Events Calendar	✗	✗	✓
Ability to upload articles, testimonials, video links	✗	✗	✓
12 month subscription to Conscious Living Magazine	✗	✗	✓
Membership of Conscious Living (includes discounts and privileges)	✗	✗	✓

Note: All packages include 12 months listing on the online directory

SPECIAL ADVERTISING PACKAGES

Quarter Page Editorial Package

~~\$1700~~, now \$895
That's a 50% discount

Package Includes:

- Quarter Page Editorial on your products or services (Maximum 150 words), including production (writing or typesetting). This includes an image or logo and contact details for your company.
- 1 x single 150 word editorial profile in the Conscious Living Online Directory for 12 months, with links to your website and email.
- Free access to list your events in the Online Events Calendar for 12 months.

Gifts that Inspire Section

\$495

Package Includes:

- 100 word blurb on product / service in Gifts to Inspire Section
- Image or logo
- Contact details
- Our gift to you – complementary single 150 word web page profile on Conscious Living Online Directory for 12 months, valued at \$247.50

Online Advantage Package

~~\$7076~~, now **\$4224**

or 12 x monthly payment **\$370**

PAY UP FRONT AND RECEIVE A FURTHER 10% DISCOUNT ... PAY ONLY \$3802

Reach over 360,000 readers with our 12 month integrated print magazine, website banner and online directory advertising campaign. This package includes:

- A free editorial in one edition of the Conscious Living Print Magazine throughout the year.
- 1 x square banner advertisement (155mm x 155mm) on the Conscious Living Website for 12 months. The advertisement can include links to your online directory profile and your website.
- Inclusion of your banner advertisement, with links to your website, in the Conscious Living's regular e-newsletter.
- A personal web page profile of 300 words, including an image and links to your email and website, in the Conscious Living Online Directory for 12 months under the category of your choice.
- Access to Conscious Living Events Calendar for 12 months to promote your upcoming events or courses.
- 4 x full colour, quarter page advertisements printed in the Conscious Living Magazine for 12 months.
- Free artwork and typesetting production of your advertisement and editorial.
- Free PDF file of your advertisement and editorial which you can use in future marketing materials.

ONLINE ADVERTISING RATES

Skyscraper (Vertical)	140 x 600 pixels	\$450 per month	\$247.50 per month
Banner (H)	600 x 68 pixels	\$400 per month	\$220.00 per month
1/2 Skyscraper	140 x 300 pixels	\$275 per month	\$151.25 per month
Square	140 x 140 pixels	\$250 per month	\$137.50 per month
Plug	140 x 130 pixels	\$175 per month	\$ 96.25 per month
Web Link/Events Listing		\$ 45 per month	\$24.75 per month

Discount : 50% if booking for both eMagazine and Online Advertising

FURTHER INFORMATION

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